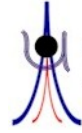


ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਵਿਕਾਸ ਮੰਚ

Panjabi Language Development Forum



SIGN ONLINE PETITION

Panjabi on the BBC Website

Make news and other information available in Panjabi (Gurmukhi) on the BBC Website.



The BBC news website provides content in most of the major South Asian languages such as Bengali, Hindi, Pashto, Sinhalese, Tamil and Urdu but, conspicuously, Panjabi is missing despite the fact that Panjabi speakers outnumber Urdu speakers by a huge margin. Panjabis constitute one of the most successful communities in the UK and yet they do not have access to reliable and trustworthy source of information, current affairs and world news.

The BBC's network news and current affairs is trusted and highly regarded by audiences worldwide and in particular in South Asia and in the Punjab. With the onset of digital technology the BBC News Online has grown significantly but the advantage of this growth is denied to a large number of Panjabi speakers/readers in the UK, Worldwide and in South Asia.

In the UK increasing number of young Panjabi, license fee paying, audiences are also keen learners of the Panjabi language, each year taking A Level courses in large numbers. Availability of online Panjabi content will be significantly helpful for them to improve their language and communication skills for a better Great Britain.

To sign the online petition please visit:

<https://you.38degrees.org.uk/petitions/panjabi-on-bbc-1>

or follow the link on: <http://www.5abi.com/> or <http://www.likhari.org/>

Our sincere thanks to the following participating organisations:

